



**Healthy
Dancer** **Canada**

The Dance Health Alliance of Canada

**SOCK
DESIGN
CONTEST**

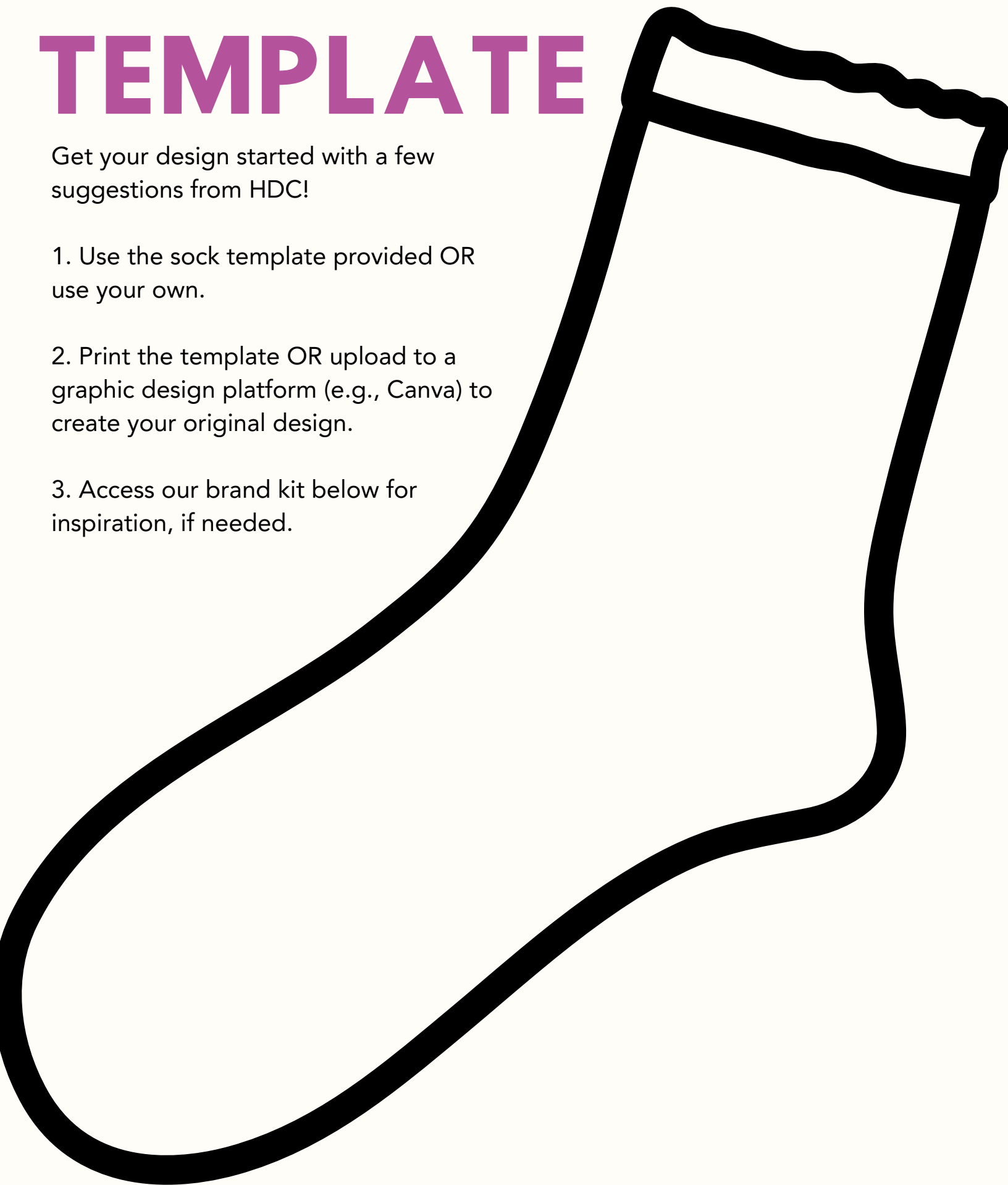
DEADLINE FOR ENTRIES

MON SEPT 15, 2025

TEMPLATE

Get your design started with a few suggestions from HDC!

1. Use the sock template provided OR use your own.
2. Print the template OR upload to a graphic design platform (e.g., Canva) to create your original design.
3. Access our brand kit below for inspiration, if needed.



BRAND KIT

#B5509B

#6D9CC5

COLOUR CODES

#000000

#F1BA23

#FFFFFF



OUR VISION, MISSION AND LOGO HISTORY

VISION

Healthy Dancer Canada envisions a dynamic culture that welcomes everyone to experience and share the art of dance in all its significance and greatness. We imagine a movement in which healthy practices honour and support the diverse roots, forms, and expressions of dance.

MISSION

Healthy Dancer Canada's mission is to empower dancers and all who engage with the art of dance by nurturing a culture of wellness within a vibrant dancing community.

LOGO, POSTER & IMAGES

The dancing icon in our logo was designed to represent all dancers (including all personal and sociocultural identities) and all dance forms. The colours surrounding the dancer symbolize our goal to have equal representation from dancers, dance educators, health professionals, and researchers within our organization.



CONTEST RULES

Healthy Dancer Canada invites you to submit your design considerations for our new HDC merchandise!

Commencing today, Aug 11, running until Sep 15, 2025, HDC invites our social media followers to submit a design that will be incorporated into our next merchandise item: crew socks by Canadian brand, Outway!

Those submitting are invited to share a design that embodies the mission and vision of HDC, while honouring the diversity of dance expressions. For more information on how to start your design, visit the link in our Bio.

The successful design will be debuted on our socials, and at the 2025 annual HDC conference.

Contest details:

1 entry per person

Design must be received by Sep 15, 2025

Design must be sent via email to: outreach@healthydancercanada.org

The winning design will be announced on Sep 22, 2025. The winning designer will receive 2 complimentary registrations to the annual HDC conference taking place Nov 8-9, 2025 in Montreal, QC, and three pairs of the designed socks (valued up to \$540). Conference registrations do not include travel or meals.

Submit your design for consideration today!

